



The spirits beckon you to join them at the second annual *Spirit Walk* October 14 & 21, 2011.

On October 28 & 29, 2011, the goblins and ghoulies come out to haunt downtown Riverside for the 20th annual *Ghost Walk*.

Don't miss the chilling performance of *Thriller*.

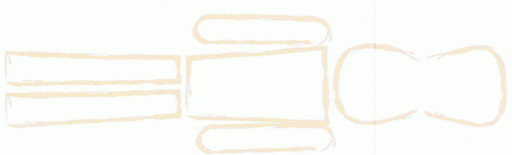


Community leaders don tulle and lace to support the arts at the 2nd Annual *Businesses in Tutus* November 12, 2011.



The Nutcracker Tea takes you to a wintry wonderland filled with wondrous things to eat and offers a glimpse into the world of the Nutcracker ballet. November 26, 2011.

December 9 & 10, 2011, brings the annual production of the Nutcracker ballet at the Fox Performing Arts Center, featuring state-of-the-art technology and a live orchestra. Don't miss this holiday tradition.



— Est. 1969 —

*Promoting Excellence and Enriching Life*



The California Riverside Ballet is a non-profit 501(c)(3) corporation, Tax ID 95-3353854.

## Sponsor Opportunities

### Season Sponsor: \$50,000

- Name on Fox Performing Arts Center marquee for Nutcracker & spring performances
- Star on top of tree at Fox Performing Arts Center
- Full page, color ad in all playbills
- Opportunity to guest direct at one performance of the Nutcracker
- Sponsor 100 students/senior to attend an outreach performance of the Nutcracker
- Admittance for 8 to all CRB events\*

### Cavalier \$20,000-\$49,999

- Full page, color ad in all playbills either in the inside cover or outside back cover
- Admittance for 4 to all CRB events\*
- Sponsor 100 students/seniors to attend an outreach performance of the Nutcracker

### Grand Jete \$10,000-\$19,999

- Full page, color ad in all playbills
- Admittance for 2 to all CRB events\*
- Sponsor 50 students/seniors to attend an outreach performance of the Nutcracker

### Pirouette \$5,000-\$9,999

- Admittance for 2 to all CRB events\*
- Half page, color ad in all playbills
- Sponsor 50 students/seniors to attend an outreach performance of the Nutcracker

\*Includes invitation to private receptions when applicable

### Frappe \$2,500-\$4,999

- Admittance for 2 to all CRB events\*
- Quarter page, color as in all playbills
- Listed as Ghost Walk sponsor or Major Sponsor of Businesses in Tutus

### Ecarte \$1,000-\$2,499

- Quarter page, color ad in all playbills
- Listed as Ghost Walk Sponsor or Major Sponsor of Businesses in Tutus

### Balance \$500-\$999

- Quarter page, color ad in all playbills
- Two tickets to the Nutcracker

### Arabesque \$250-\$499

- Two tickets to Businesses in Tutus
- Business card ad in Businesses in Tutus program
- Priority notice/ticket sales of all events

### Friends of the Ballet — up to \$250

- Priority notice/ticket sales of all events

Season Sponsor	\$50,000
Cavalier	\$20,000-\$49,999
Grand Jete	\$10,000-\$19,999
Pirouette	\$5,000-\$9,999
Frappe	\$2,500-\$4,999
Ecarte	\$1,000-\$2,499
Balance	\$500-\$999
Arabesque	\$250-\$499
Friends of the Ballet	up to \$50

## California Riverside Ballet

I want to help California Riverside Ballet, a 501(c)(3) corporation (95-3353854) with a donation of:

Please make check payable to:  
*California Riverside Ballet.*

I want to participate in the work of the California Riverside Ballet. Please keep me informed.

Name: \_\_\_\_\_  
Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_



*With your support, the California Riverside Ballet can continue to brighten the lives of young and old through outreach to schools, hospitals and senior centers. On behalf of the thousands whose lives you help to enrich, we thank you from the bottom of our heart.*

California Riverside Ballet  
P. O. Box 483, Riverside, CA 92502